

autographed

SPEEDBALL TEXT BOOK

lettering POSTER DESIGN for pen and brush

ROSS F. GEORGE



4th Edition

George

SPEEDBALL TEXT BOOK



**LETTERING
POSTER
DESIGN**

**FOR PEN
& BRUSH**

EDITION 15

by

ROSS F. GEORGE

GOTHIC BLOCKS

A B C D E F I

G H J K L W

M N O P Q

R S T U V &

VIRGIN G TRAVELS
SHADOWS

X^{2 3} Y^{4 5} Z
6 7 ¢ 8 9 \$

A T-square and compass was used to lay out this alphabet.

CARNIVAL

OUTLINED WITH STYLE "B" SPEEDBALL

A B C D E F

G H I J K L

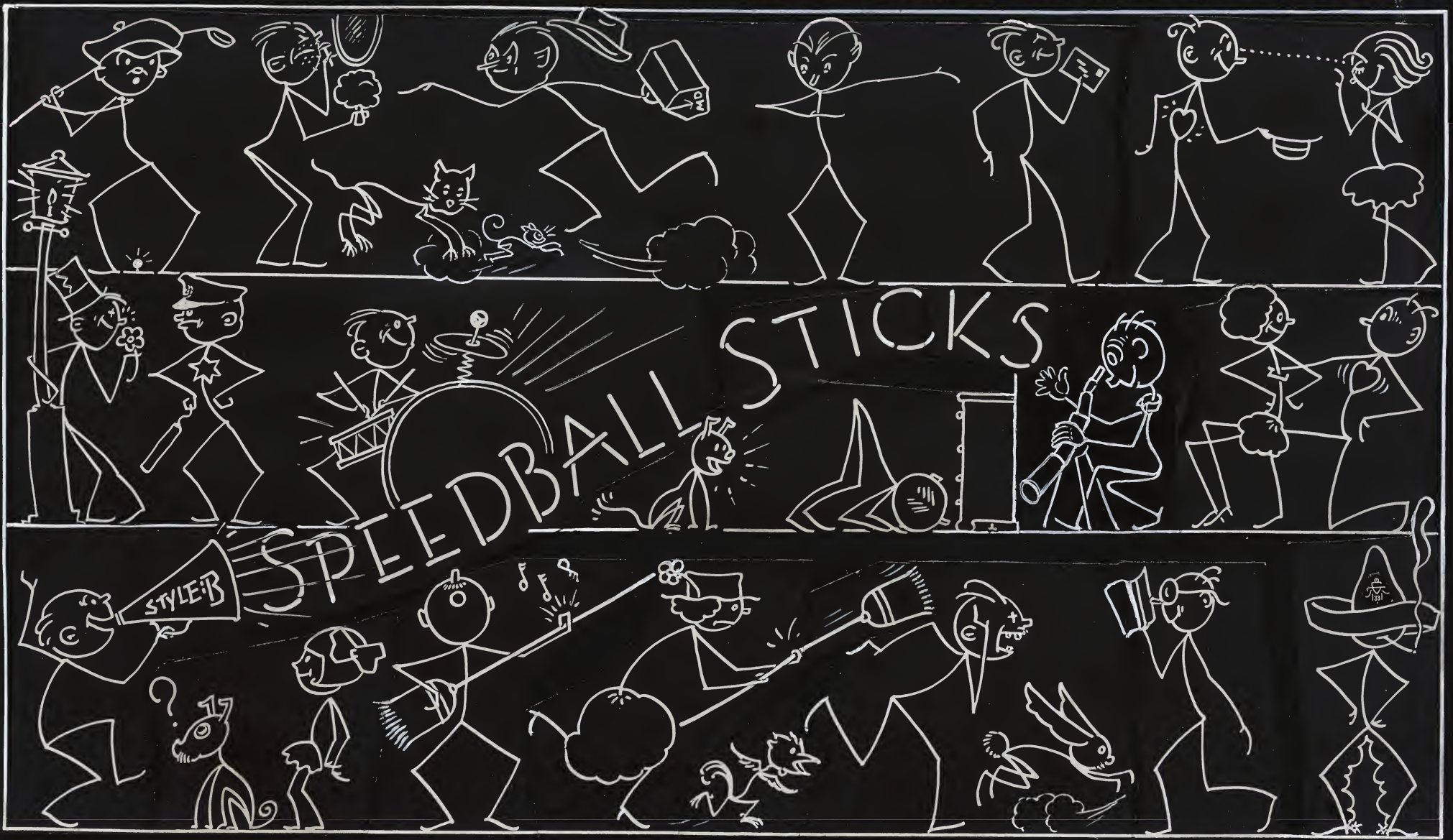
retouched with a "C-6"

M N O P R S

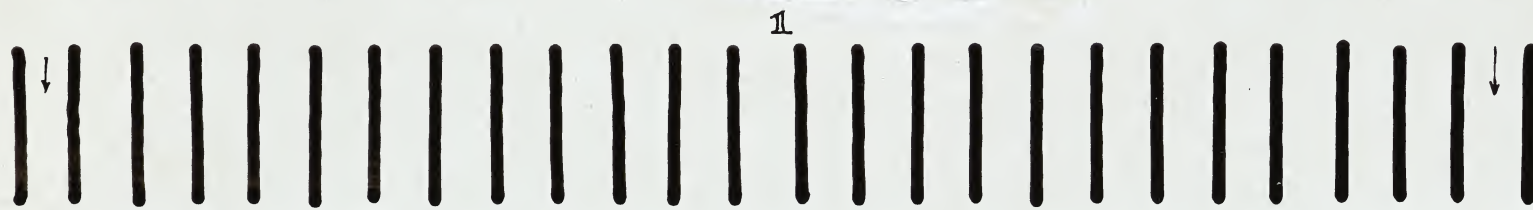
T U V W Y Z

a b c d e f g h i j k l

m n o p q r s t u v y



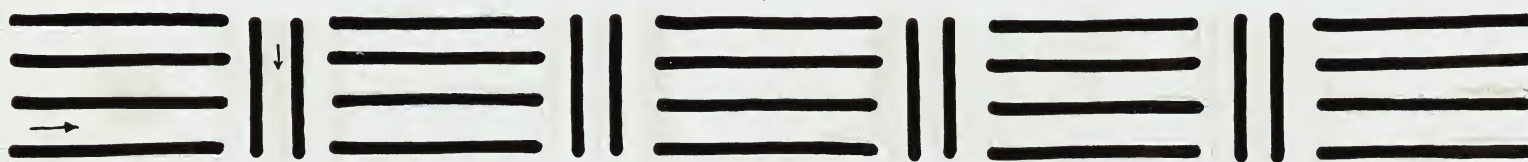
GOTHIC - EXERCISES - FOR - B-3 or 4 - SPEEDBALL



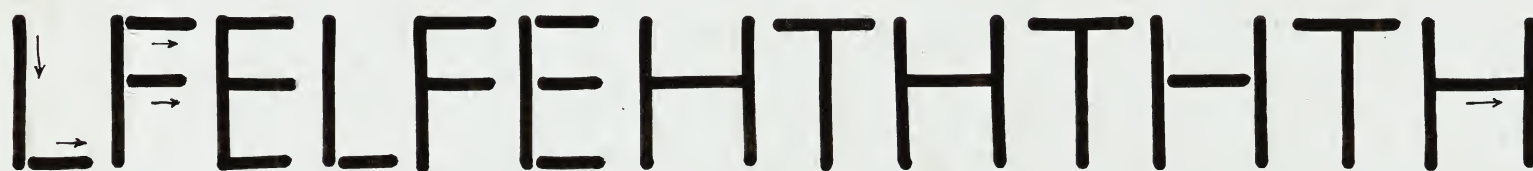
RULE GUIDE LINES

2

ONE INCH APART



3



USE ARM MOVEMENT

4

DON'T CONTRACT FINGERS



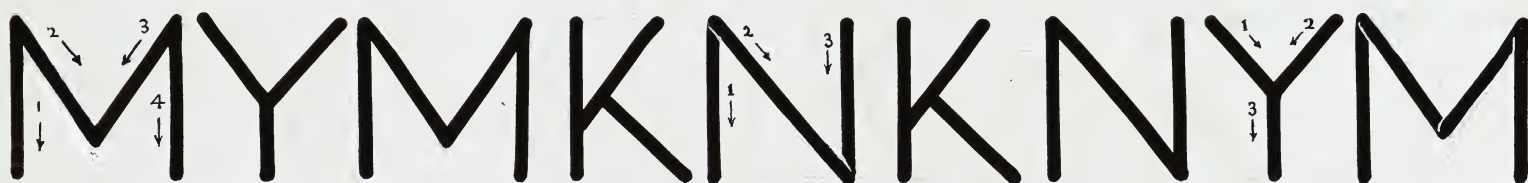
MAKE SEVERAL LINES

5

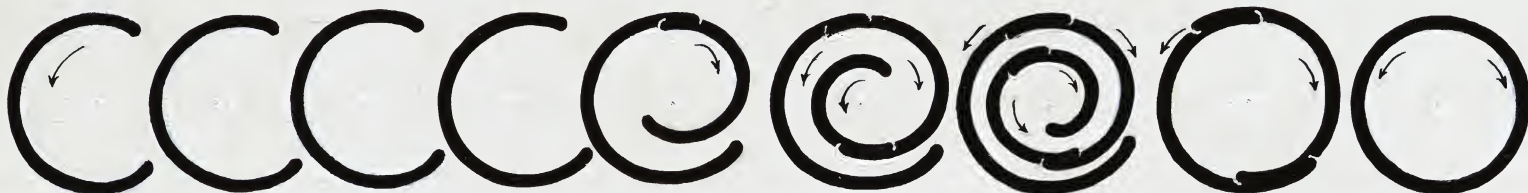
OF EACH EXERCISE



6



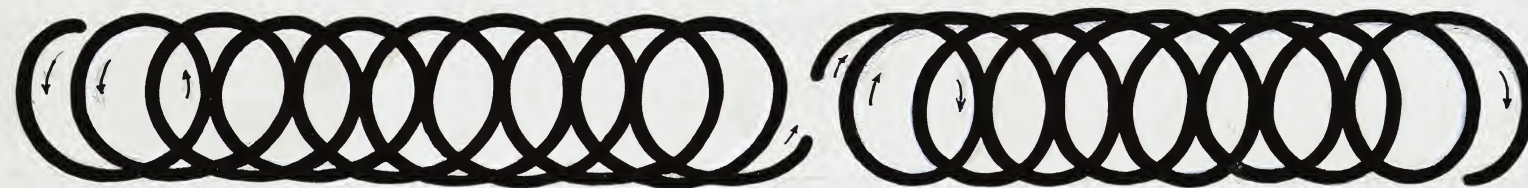
7



GIVE SPECIAL ATTENTION

8

TO THE DOWN STROKES



9



10



8 3/8

**RUSH JOB OR NO
RUSH JOB....**



TIME NEVER GETS THE BEST OF

Speedball

Drawing and Lettering Pens

**IN THE MAKING OF POSTERS
FOR SCHOOL OR COMMERCIAL USE
SPEEDBALL DELIVERS A HEAP OF
SATISFACTION IN JUST DOING A
BETTER JOB AND IN LESS TIME**

a b c d e f g i

h j k l m o n

^{r r m}
p q r r s t u

^{s u}
v w x y w x z

1 2 3 4 5 6 7 8 9

XVII CENTURY ROMAN
with an Ornamental trimming

A B C D E

F G H I K

J L M N

O P Q R

S T U V

X Y Z

Use any one style of ornamentation throughout an alphabet

3/46

August
George Day

A B C D E F G H I J L
M N O P Q R S T K
U V W ^{1 2 3 4 5} **X Y Y Z**
^{6 7 8 9} **a b c d e f g h i j k l n y**
m o p q r s u t v w x & z

" **DISPLAY ITALICS** " style D pen or brush

Don't use a ball pen

1/2 tone tint

Engrossing Script

\$ 1 2 3 4 5 5¢

Round Hand Script

3 6 7 8 9 0 69

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

Western Wallace Watch Works, Wm.

George W. Brown

William Jennings

Marie Hannah

a b c d e f g h i j k l m n o p q r s t u v w x y z z

a b c d e f g h i j k l m n o p q r s t u v w x y z z

MODERN Single Stroke Style-C-Speedball ROMAN

A rapid legible alphabet for Artists and Sho-card Writers.



↑
8 1/4
↓